

# DES MOINES METRO OPERA CONTRACT



Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

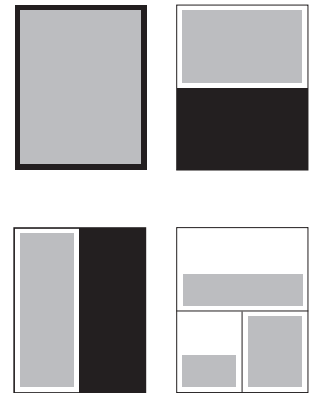
Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Signature (required on all contracts) \_\_\_\_\_ Date \_\_\_\_\_

Sign your contract on or before **January 1, 2011** and receive 5% off the price of your ad!

SIZE	MEASUREMENTS	WIDTH x HEIGHT	COLOR*	By 1/1/11
Full Page	8 x 10.5 (8.75 x 11.25 w/full bleeds)		\$1750	\$1662
1/2 Page Hor.	8 x 5.125 (8.75 x 5.625 w/full bleeds)		\$950	\$902.50
1/2 Page Vert.	3.875 x 10.5 (4.375 x 11.25 w/full bleeds)		\$950	\$902.50
1/4 Page Hor.	8 x 2.4375		\$500	\$475
1/4 Page Vert.	3.875 x 5.125		\$500	\$475
1/8 Page	3.875 x 2.4375		\$350	\$332.50



\* All prior season black and white ads can be converted to color with no additional charge.

## AD SPECS: (Check all that apply)

I will send new ad materials by APRIL 30, 2010.

**All artwork must be formatted to size at 300 dpi, ready to place and in one of the following formats:** PDF with fonts embedded (preferred), InDesign, Quark XPress or Illustrator (fonts changed to outlines).

**By e-mail (preferred):** send to kudrovich@dmmo.org. If e-mailing an InDesign or Quark file; please include document, all fonts and graphic files (EPS or TIFF) in one folder and compress before sending.

**By mail:** send to Kim Udrovich, Art Director, 106 West Boston Avenue, Indianola, IA 50125. Include all fonts and graphic files (EPS or TIFF) on Mac-formatted CD.

If requested, a final proof will be emailed to you prior to publication.

I would like to run the same ad as last year, no changes.

I would like to run the same ad as last year with limited changes (\$25 FEE).

Please contact me. I would like to have my ad designed by DMMO's Art Director for \$50/hour.

## CHOOSE YOUR METHOD OF PAYMENT: (Check only one)

Please invoice me in May, 2011 (unless otherwise requested).

Please contact me about an easy payment plan.

**DEADLINE FOR SPACE + ARTWORK: April 29, 2011**

Leslie Garman  
Director of  
Development

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